

Dension Company Presentation

30 Mar 2009



DENSION
Audio Systems Kft.

What does Dension provide you?



Dension is a Tier 1 & Tier 2 Automotive Supplier



R&D services specialized in vehicle integration of:

- Consumer electronics
- Information Technologies



Manufacturing services including:

- Electronic control unit assembly
- Electronic control unit programming
- Cable harness manufacturing

Where is Dension?



Locations:

Sales & Marketing Office:
High Wycombe, UK

OEM Sales Office:
Munich, Germany

Production Plant:
Pásztó, Hungary

Head Office:
Budapest, Hungary

Dension in the OEM World



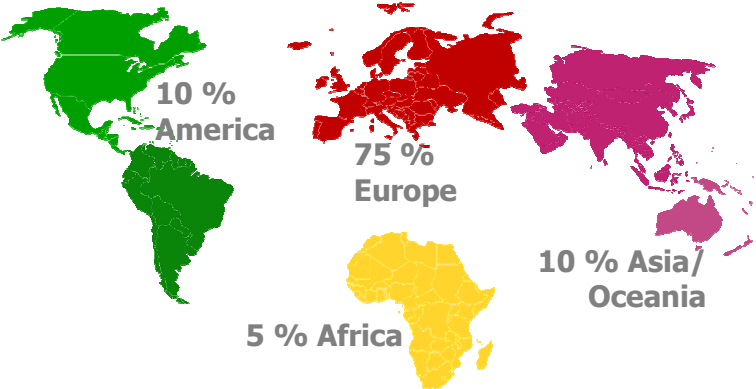
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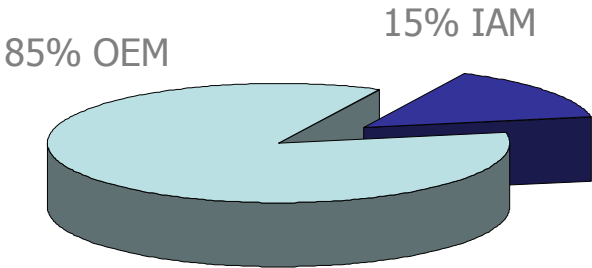
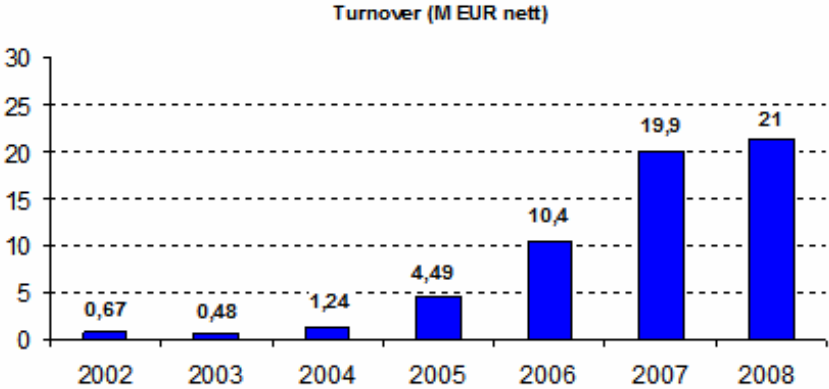
Dension in numbers



Global Product Sales



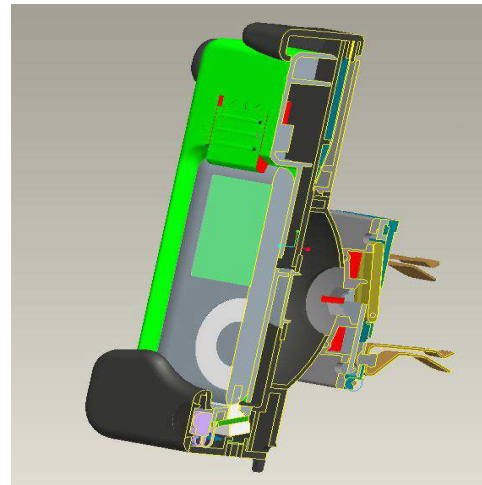
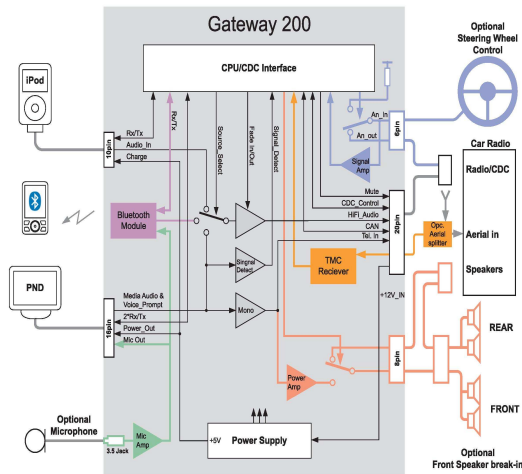
21 M EURO Turnover



Staff of 170 employees



Research & Development Services



Main Services

- SW development
- HW development
- Cable development

Additional Services

- Mechanical design
- Tooling management
- Design verification

Technological Core Competences



CAN



Production Services



Main Services

- PCB population
- Electrical testing
- Device programming
- Cable harness production
- Mechanical assembly

Additional Services

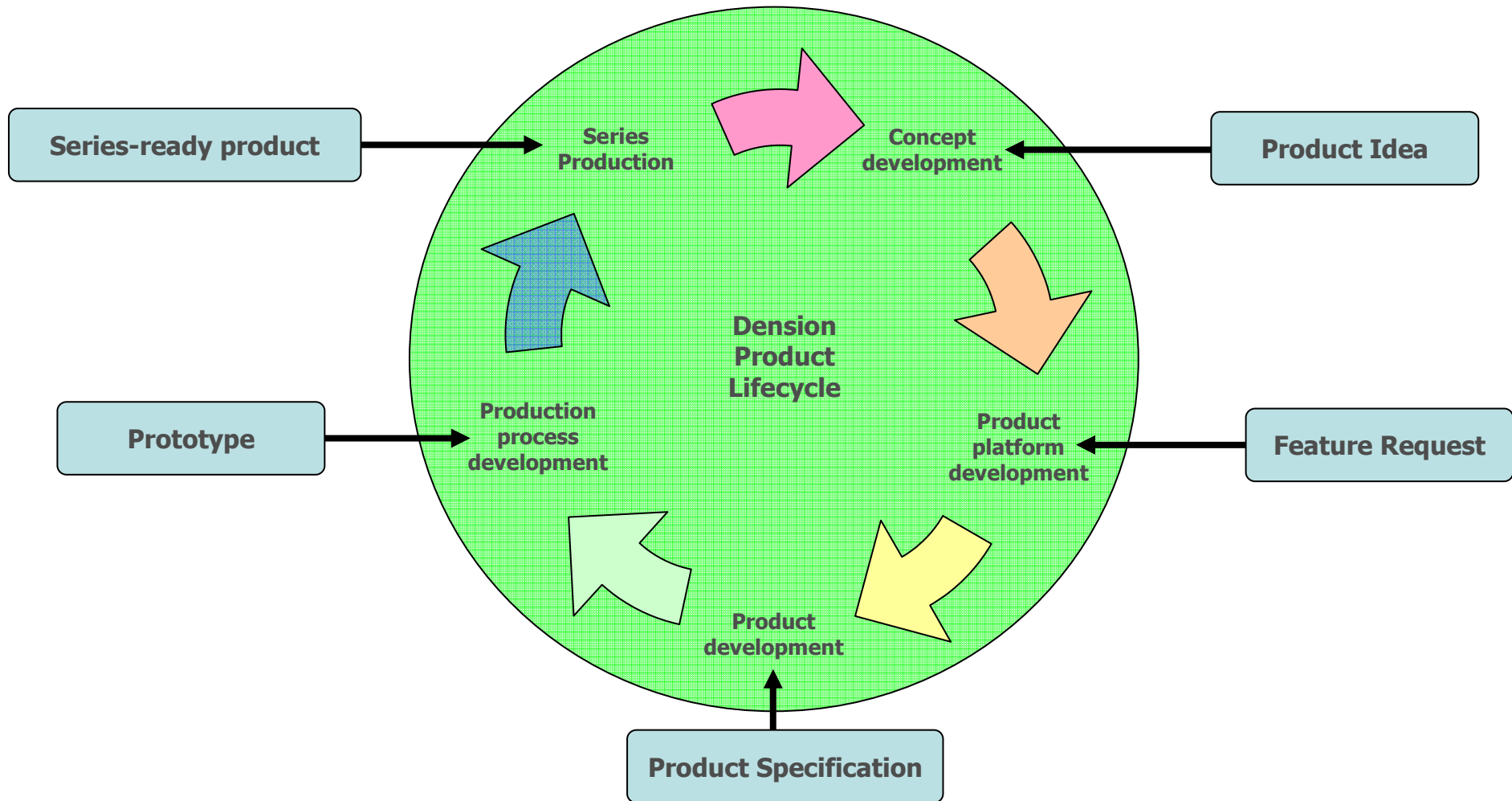
- Plastic moulding
- Plastic painting
- Packaging



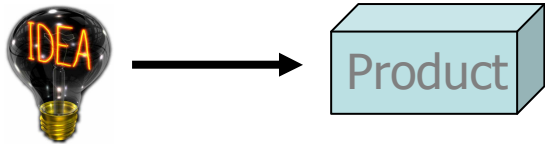
Production Practices

- APQP & PPAP processes
- High mix / low volume techniques
- 100% traceability
- Qualification tracking
- Controlled productivity & efficiency

Service Entry Points for Clients



Dension's Strengths are Your Advantage



Fast Time to Market: 4-9 Months



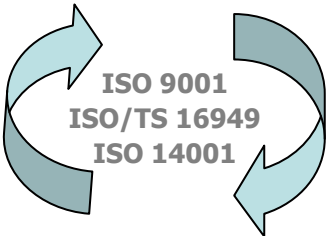
Major OEM experience



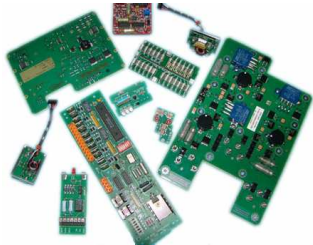
Participation in development forums and working groups



Wide-ranging vehicle – CE/IT interfacing Solution Library



Continuous Quality Improvement



High mix / low volume production experience

„Connected Car Entertainment”



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